

Reference

Roth



» Particularly the customized project processes and the extensive archive with powerful search functions and filters make working without CAS genesisWorld hard to imagine. «

Sebastian Herrmann, Sales/Sales Management Injection Molding

CAS genesisWorld

xRM and CRM for small and medium-sized companies





» Since its implementation in 2011, CAS genesisWorld has been fully established in our company. Particularly the customized project processes and the extensive archive with powerful search functions and filters make working without CAS genesisWorld hard to imagine. «

Sebastian Herrmann, Sales/Sales Management Injection Molding



Branche

Manufacturing companies

Ziele/Anforderungen

- Centralized tool
- Groupware for collaborative project work
- Transparency of individual steps within the workflow and cross-departmental project management
- Field work via VPN
- Replacement of inefficient isolated applications
- SAP interface
- Outlook integration

Nutzen und Vorteile

- Improved transparency und better collaboration with regard to project workflows thanks to automated processes and intelligent Groupware functions
- Equal knowledge base for all employees, creation of a corporate memory
- Comprehensive project management with clearly defined procedures, early warning systems and ad-hoc evaluations
- Reports on relevant data at the touch of a button support a faster decision making
- Mobile access to all information and data



Project data

- CAS genesisWorld Premium/Suite
- Module: Form & Database Designer, Report Manager.....
- Interaction with other systems

Customer

- Roth Plastic Technology
www.roth-plastic-technology.de
- Innovative products for automotive, industrial technology, building services
- Employees: 1250
- Founded in 1974

CAS genesisWorld

- Professional customer management
- Supports internal processes, increases efficiency
- Specially designed for the requirements of SMEs
- Mobile CRM solutions with CAS SmartDesign for smartphones, tablets and browsers
- Very good price-performance ratio
- Flexible, easy to integrate, extendable
- Established product – winner of several awards
- Over 200 CRM specialists provide on-site support
- Being used successfully by more than 20,000 companies

Contact and Consulting



Network Concept GmbH
35423 Lich
+49 6404 69599-0
www.networkconcept.de



www.cas-crm.com