

Reference

THM
recycling solutions

» Even from different locations, sales and production can track and monitor projects and machines. «

Yvonne Ehehalt-Hüber, Owner and Manager

CAS **genesisWorld**

xRM and CRM for small and medium-sized companies





» It was important for us to connect our sales office to our production facility so that they could share a common overview of all project phases. This we managed to do perfectly with CAS genesisWorld. We now have our customers, tasks, and deadlines in full view at all times. «

Yvonne Eehalt-Hüber, Owner and Manager



Industry sector

Mechanical engineering

Requirements

- Central address, data, and information storage
- Cross-location solution
- Mapping of sales processes
- Task and project management
- Simple archiving option for project-relevant documents and mails
- Mobile use
- Telephony integration
- Can be enhanced and adjusted to meet individual requirements

Benefits and Advantages

- Common data usage at two locations
- Transparent management of machines produced
- Mobile access to machine and project information during service operations on-site
- Delegation of tasks between employees
- Efficient coordination of assembly staff via group calendar
- Clear and transparent project structure with archiving for relevant documents of each stage
- Qualified appraisal of sales potential through sales opportunities



Project data

- CAS genesisWorld Platinum
- Modules: Form & Database Designer, Report Manager, Sales pro
- Connection between two locations

Customer

- THM Recycling Solutions GmbH
www.thm-rs.de
- Planning, development, production, and sales of recycling machines
- Founded in 2013
- 8 employees

CAS genesisWorld

- Professional customer management
- Supports internal processes, increases efficiency
- Specially designed for the requirements of SMEs
- Mobile CRM solutions with CAS SmartDesign for smartphones, tablets and browsers
- Very good price-performance ratio
- Flexible, easy to integrate, extendable
- Established product – winner of several awards
- Over 200 CRM specialists provide on-site support
- Being used successfully by more than 20,000 companies

Contact and Consulting



plan IT Online GmbH
75031 Eppingen
+49 7262 60914-11
www.planit-online.de

